

Figure 1
 MEDIA COVERAGE BEFORE, DURING AND AFTER OCTOBER 24
 PRESCRIBED BURN

Date	Media Source	Title
PRIOR TO BURN		
9/8/2003	Herald	Event Will Discuss Fort Ord Burning
9/10/2003	Herald	Meeting on Ord burns is today
9/11/2003	Herald	Army clears the air on coming Ord burn
9/11/2003	Californian	Experts say Ord burns no worse than big fire
9/28/2003	Herald	Q & A Gail Youngblood Up in smoke: Monterey community braces for Ft. Ord prescribed burns
10/2/2003	Otter Realm	Ord is ready to burn
10/11/2003	Californian	Fort Ord burn is set for Monday
10/11/2003	Herald	Ord burn postponed
10/12/2002	Herald	Fort Ord burn is postponed
10/13/2003	Californian	Fort Ord burn set Friday
10/22/2003	Herald	Fort Ord burn set for Friday
10/22/2003	Californian	Fort Ord burn set for Friday
10/23/2004	Herald	Army, residents ready for Ord burn
DURING PRESCRIBED BURN		
10/24/2003	KSBWChannel.com	Fort Ord Burn 85 percent contained
10/24/2003	Herald	Army's burn good to go
10/24/2003	Californian	Army proceeds with Fort Ord burn plan
10/24/2003	Herald.com	Fort Ord burn spreads too far Fort Ord Fire Brings Smoke, Ash to Surrounding Areas - Some Residents having difficulty breathing
10/24/2003	KSBWChannel.com	Smoke, Ash over Monterey Bay from Fort Ord Burn
10/24/2003	ABC news	Physician Alert
10/24/2003	County of Monterey	Residents voice anger
10/25/2003	Herald	Burn takes unseen twists, turns
10/25/2003	Herald	Officials on defensive about fire "Snowing ash" Flames Head Toward Seaside
10/25/2003	Californian	As Former Fort Ord Burn Gets out of Control Prescribed burn rages on at former Fort Ord artillery range
10/25/2003	Mercury News	Fire's course surprises educators
10/25/2003	Herald.com	Monterey Count Health Department Offers Information About Possible Health Effects of
10/25/2003	County of Monterey	

		Smoke from Fort Ord Burn
10/26/2003	Herald	Smoke, Questions, Linger
10/26/2003	Californian	Ord fire proves stubborn
10/26/2003	Zwire	Fort Ord burn rages
		Fort Ord Burn Contained - 1,500 Acres
10/27/2003	KSBWChannel.com	Charred Since Friday
		Firefighters expect to control Fort Ord fire by today
10/27/2003	Herald	Letters to the editor: "Who made the decision," & "Sights and sounds of fire"
10/27/2003	Herald	
10/28/2003	Californian	Fort Ord fire still smolders
10/28/2003	Herald	Army Burning debate persists
		Letter to the editor: "Why fuss over the smoke?"
10/28/2003	Herald	
10/28/2003	Herald	Fort Ord burn new challenge for company
10/29/2003	Herald	Farr: Army 'blew it' on burn
		POST-BURN
		Letter to the editor: "Fire Starters were unfit" & "Thank the firefighters"
10/29/2003	Herald	
10/29/2003	Californian	Farr to seek Ord fire hearing
10/30/2003	Herald	Agencies OK'd Fort Ord burn
10/30/2003	Herald	Letter to the editor: "Put Burn in Perspective"
10/31/2003	Herald	Natural fires are worse
10/31/2003	Herald	Leave the Land alone
10/31/2003	Californian	Army makes case for burns
10/31/2003	Herald	Fort Ord fire report issued
10/31/2003	Herald	The Herald's View: Burned Credibility
10/31/2003	Herald	Bad Day for a Fire
10/31/2003	Herald	Who made the decision?
11/1/2003	Herald	Ord fire toll on wildlife
11/1/2003	Herald	Letter to the editor: "Practice fire safety"
11/2/2003	Herald	Army explains burn claim procedure
11/5/2003	Coast Weekly	Cloud of Smoke Has Silver Lining 10/30/03
		Letter to the editor: "Time to pay the piper" & "Who's to blame for fires?"
11/5/2003	Herald	
11/6/2003	Californian	Fort Ord fire foes should be ashamed
		Cold War Carnage: Burn site littered with rockets
11/6-12/03	Coast Weekly	Letter to the editor: "Smoke screen" & "Red flags"
11/9/2003	Herald	
		Do you want to give us your opinion about the Army's recent prescribed burn
11/10/2003	Herald	

11/10/2003	Herald	Letter to the editor: "Ord burn in Control" & "Get over Ord fire"
11/11/2003	Herald	Thursday forum to explain Ord Burn
11/12/2003	Herald	Farr's true face
11/13/2003	Herald	Army holds public meeting today to discuss burn
11/14/2003	Herald	Ord burn forum tries to clear air
11/14/2004	Californian	Burn on hot seat
11/17/2003	Herald	Why was there ordnance there?
11/18/2003	Herald	MPC to hold forum Thursday on nonburning alternatives at Ord
11/20/2003	Californian	Army explains burn claim procedure
11/20/2003	Herald	Letter to the editor: "Ordnance explanation"
11/21/2003	Herald	Letter to the editor: "It's no treasure hunt"
11/22/2003	Herald	Claims from Fort Ord Burn Solicited
11/26/2003	Coast Weekly	Fort Ord still blazing: Debate continues about the necessity or harmfulness of October burns
11/30/2003	Herald	No easy solutions to complex problems
11/30/2003	Herald	Alternates to burning at Fort Ord
12/16/2003	Californian	Burn rules may change - Army ponders weather limits for Fort Ord fires; county air quality officials study data from October blaze

OCTOBER - continued

- Relocation Office open:
 - Oct. 22-23 8 AM – 9 PM
 - Oct. 24 8 AM – 10 PM
 - Oct. 25-26 8 AM – 8 PM

Both the Relocation Coordinator and Assistant Relocation Coordinator were present during these hours, assisted by two other staff members, and with support from the Community Relations Office. Hotline calls were handled by the Relocation Office staff. However when lines were busy (which occurred frequently), calls were automatically rolled over to other Directorate of Environmental and Natural Resources or Base Realignment and Closure staff.

Number of (800 number) hotline calls:

Entire month of October – 4,667 (a typical month has approximately 100 calls to the hotline)

Week of the prescribed burn: 3496 calls

October 22 – 189 calls
October 23 – 611 calls
October 24 – 1273 calls
October 25 – 709 calls
October 26 -- 150 calls
October 28 -- 95 calls

Average call length = 2 minutes, although some calls were up to 30 minutes.



- The relocation period that was originally intended to last three days (ending on October 26) was extended two extra days (to end at noon on October 28) due to continued fires. People were notified by e-mail, auto-dialer, and announcements on the web page and hotline.

November

- Advertisement placed in newspaper announcing public comment meeting and poster-board session. Army solicited public comment by e-mail, regular mail, or attendance at the poster-board session or public comment meeting.
- Public meeting and poster-board session held November 13th – 125 people signed in for the meeting.



DO YOU WANT TO GIVE US

YOUR OPINION

ABOUT THE ARMY'S RECENT PRESCRIBED BURN?

The Army is currently preparing an "after action" report analyzing what happened during the recent prescribed burn. This report will address such topics as:

- **Why did the fire escape the primary containment lines and burn a larger area than planned?**
- **What were the smoke impacts upon the community?**
- **Was the fire set under the appropriate weather conditions?**

We don't have complete answers for all these questions yet, but we're working hard to get the answers. If you would like to make comments or tell us about the questions you would like to see addressed in our report, here are the ways you can participate:

SEND US YOUR COMMENTS

If you would like to send us an e-mail, go to <http://www.fortordcleanup.com/comments.asp>

Or send us a letter at:

**Prescribed Burn Program
Fort Ord Environmental Cleanup Program
Presidio of Monterey
Attn: ATZP-EP
P.O. Box 5004
Monterey, CA 93944-5004**

ATTEND A DROP-IN POSTER BOARD SESSION AND TALK TO THE EXPERTS

Talk with the technical experts about:

- The reasons for the prescribed burn
- Weather conditions and smoke management
- Fire management
- Health concerns
- Unexploded ordnance and explosives
- Impact upon flora and fauna
- Relocation program

**3:30 PM – 7 PM
November 13, 2003
Embassy Suites, Del Monte Room
1441 Canyon Del Rey, Seaside**

SPEAK AT A PUBLIC COMMENT MEETING

Senior officials from the Army, U.S. Environmental Protection Agency, and California Department of Toxic Substances Control will be present to hear your opinions and comments.

Comments will be limited to 3-5 minutes per person depending on the number of speakers.

A court reporter will be present to keep a full record of your comments.

**4:30 - 7 PM
November 13, 2003
Embassy Suites, Salon C
1441 Canyon Del Rey, Seaside**

U.S. Army Fort Ord BRAC Office
For more information, call 1-800-852-9699
or visit: www.FortOrdCleanup.com

U.S. Army Fort Ord BRAC Office



Public Meeting, Nov. 13th

Poster Board Session, Nov. 13th



DECEMBER

- A letter was sent to everyone enrolled in the relocation program announcing a reimbursement application deadline of December 15, 2003.

JANUARY

- All reimbursement applications processed within 30 days from the time they were received by the Army Corps of Engineers.

CURRENTLY PLANNED COMMUNICATION ACTIVITIES

The current plan is to publish two community bulletins during the first six months of 2004, as follows:

- Community Bulletin #7 will be prepared beginning in late January, once all the draft after-action reports are submitted. This community bulletin will summarize what actually happened during the burn, how the burn escaped the containment lines, the contents of the smoke, the relocation program, and changes in procedures that are being considered for future prescribed burns. Community Bulletin #7 should be mailed in Late-April/early-May.
- Community Bulletin #8 will be published mid-year. It will discuss the decisions made about future burns and how they will be conducted, and will announce any burns planned for the second half of 2004.

In addition, information about the Range 43-48 burn will be discussed in monthly Community Involvement meetings and quarterly Technical Review Committee meetings.